

**Craig Proctor
SuperConference**

**Free Enterprise Warriors:
A Strategy for
Winning BIG!**

Dave Jenks
May 2, 2012

FreeEnterprise
WARRIORS

Learning-based Living

“In a time of drastic change,
it is the learners who
inherit the future.”

Eric Hoffer

FreeEnterprise
WARRIORS

**The FEW Who Serve the
Many**

Be a
Free Enterprise Warrior

- FREE
- ENTERPRISE
- WARRIOR

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WARRIORS

The Mindset of the FEW

Autonomy
Mastery
Purpose

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The Skillset of the FEW

Missioning
Targeting
Tracking
Timing
Teamwork

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The Systems of the FEW

M&V – BP
RDS/CRM – VP
P&L – PTS
D/W/M/A Cal
JD’s – OC – OM

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WARRIORS

Fighting the Battles

Dollars per Hour
Building Skill
Making Changes
Resilience & Tenacity
Health, Wealth, Happiness

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Mentors, Teachers & Coaches

1. Find the Best
2. Make the Investment
3. Do What they Say

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Keep It Real

Life is a Journey
Plan Your Trip
Enjoy the Ride!!!

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